

## 2021 KFA Conference Sponsorship

### Sponsorship 2021

August 4<sup>th</sup> - August 8<sup>th</sup>

Corbin Arena and Corbin Center

Corbin, KY

The Kentucky Firefighters Association (KFA) was organized in 1919 and is comprised of over 400 fire departments and over 11,000 firefighters from all over the state. The purpose of the organization is to support, secure protection for, to promote the best interests of firefighters, and to cultivate fellowship between all the fire departments in the Commonwealth.

The KFA's annual conference will be held August 4 - August 8, 2021 at the Corbin Center and Arena in Corbin, Kentucky. This is the first time since 2005 that the conference has been held in the Southeastern Kentucky Firefighters Association area.

Your generous financial support allows us to present this conference at a very affordable cost to the workforce and provides the tools for education, and knowledge to our fire services.

We greatly appreciate your support.

### PLATINUM LEVEL - \$12,000

- Participant's guide advertisement (one page full color) - 8 1/2 x 11" trim size - ***Please provide PDF file***
- Recognition at 2021 conference and online - Banner/logo ad on KFA webpage. Please forward website ad in JPEG format to [sponsorship@skfa.us](mailto:sponsorship@skfa.us)
- Sponsorship ribbons for organization's participants
- VIP package for four:
  - Conference registration
  - Tickets to Welcome Party
  - Tickets to Men's / Women's excursion
  - Tickets to Golf Scramble
  - Tickets to Saturday's closing banquet

### GOLD LEVEL - \$8,000

- Participant's guide advertisement (one page full color) - 8 1/2 x 11" trim size - ***Please provide PDF file***
- Recognition at 2021 conference and online - Please forward website ad in JPEG format to [sponsorship@skfa.us](mailto:sponsorship@skfa.us)
- Sponsorship ribbons for organization's participants
- VIP package for three:
  - Conference registration
  - Tickets to Welcome Party
  - Tickets to Men's /Women's excursion
  - Tickets to Golf Scramble
  - Tickets to Saturday's closing banquet

### SILVER LEVEL - \$6,000

- Participant's guide advertisement (one page black/white) - 8 1/2 x 11" trim size - ***Please provide PDF file***
- Recognition at 2021 conference and online - Please forward website ad in JPEG format to [sponsorship@skfa.us](mailto:sponsorship@skfa.us)
- Sponsorship ribbons for organization's participants
- VIP package for two:
  - Conference registration
  - Tickets to Welcome Party
  - Tickets to Men's /Women's excursion
  - Tickets to Golf Scramble
  - Tickets to Saturday's closing banquet

### **BRONZE SPONSOR LEVEL - \$4,000**

- Participant's guide advertisement (half page full color) - 7" x 4 1/8" (horizontal) OR 3 1/2" x 10" (vertical) trim size - ***Please provide PDF file***
- Recognition at 2021 conference and online - Please forward website ad in JPEG format to sponsorship@skfa.us
- Sponsorship ribbons for organization's participants
- VIP package for two:
  - Conference registration
  - Tickets to Welcome Party
  - Tickets to Men's /Women's excursion
  - Tickets to Golf Scramble
  - Tickets to Saturday's closing banquet

### **SPONSOR LEVEL - \$1,000**

- Participant's guide advertisement (half page black/white) - 7" x 4 1/8" (horizontal) or 3 1/2" x 10" (vertical) trim size - ***Please provide as PDF file***
- Recognition at 2021 conference and online - Please forward website ad in JPEG format to sponsorship@skfa.us
- Two Conference registrations

### **SUPPORTER LEVEL - \$500**

- Participant's guide advertisement (quarter page black/white) - 3 1/2" x 4 1/8" trim size - ***Please provide PDF file***
- Recognition at 2021 conference and online at - Please forward website ad in JPEG format to sponsorship@skfa.us
- One Conference registration

### **ASSOCIATE LEVEL - \$300**

- Participant's guide advertisement (business card size black/white) - 2" x 4 1/8" trim size - ***Please provide PDF file***
- Recognition at 2021 conference and online - Please forward website ad in JPEG format to sponsorship@skfa.us

### **FRIEND LEVEL - \$150**

- Participant's Guide Advertisement (listing ad)
- Recognition at 2021 conference and online - Please forward website ad in JPEG format to sponsorship@skfa.us

2021 KFA Conference Sponsorship/Vendors

Sponsorship Contract 2021

August 4th - August 8th
Corbin Arena and Corbin Center
Corbin, KY

FOR OFFICE USE ONLY
Sponsor Level
Payment
Date Acknowledged

1. Sponsor Information

Important: Please PRINT company name exactly as you want it to appear in all promotional material

Company Name
Mailing Address
City State Zip County
Telephone Number Company web address
Name of person to receive all sponsorship information:
Email

2. Sponsorship Levels- Select One

- \*Platinum Level \$12,000
\*Gold Level \$ 8,000
\*Silver Level \$ 6,000
\*Bronze Sponsor Level \$ 4,000
\*Sponsor Level \$ 1,000
\*Supporter Level \$ 500
\*Associate Level \$ 300
\*Friend Level \$ 150

\*\*Artwork must be submitted no later than April 10th for inclusion in the participant book.\*\*

3. Payment Method

Complete this form and mail to the address below with check payable to KFA 2021 Sponsorship.

4. Must Be Completed to Validate Agreement

We, the undersigned, do hereby apply for sponsorship. When executed by both parties, this shall constitute a binding agreement between KFA and the undersigned, as more fully described in sections 1 - 3 of this agreement.

Name (Please Print) Title
Authorized Signature Date

5. Contract Validation

ALL sections must be completed. Be sure to sign the agreement and return it with payment to:

Southeastern Kentucky Firefighters Association
C/O KFA 2021 SPONSORSHIP
P.O. BOX 1891
LONDON, KY 40743

Questions?
Contact:
Trevor Allen at (606) 682-5733
tallen203@icloud.com
OR
James Smith at (606) 215-7026
James.smith@corbin-ky.gov